



Hotel Pineta Palace
Roma

The **Pineta Palace & Congress Centre Hotel** in Rome, on the occasion of the "**42nd World Tourism Day**" proclaimed by the World Tourism Organization (UNWTO) is pleased to host the second edition of the Experiential Tourism Festival to be held on September 27th and 28th 2022.



The Festival is an opportunity to address the issues related to Destination and Experiential Tourism and the importance of the relationship economy, and it will be an important opportunity for us to showcase our hotel venue and the multiple services we offer.

Commencing on the afternoon of Tuesday, 27th September and running until the evening of Wednesday 28th September, we are hosting in the halls of the Pineta Palace & Congress centre hotel in Rome an **exhibition area** open to industry professionals and a tourism **workshop with more than 120 Buyers** (Italian and Foreign accredited), with **two Round Tables and various thematic Open Meetings** and a review of the award-winning experiential short films "**Corto & Promo**", accompanied by opportunities for networking among attendees.

On the day of September 27th at the **FORUM ON EXPERIENTIAL TOURISM "From Destination Tourism to Experiential Tourism. The importance of the economy of relationships"** The President of Skäl Roma, **Luigi Sciarra**, will speak on the theme chosen by UNWTO for this year's "**World Tourism Day**," "Rethinking Tourism," which will focus on the sustainable development of this sector.

The **Pineta Palace Hotel & Congress Centre** is a modern and elegant 4-star hotel located in a quiet residential area of North Rome, near the beautiful Pineto Park.

The **Congress Centre** is the flagship of this facility and is one of the most important in the capital. With its 6 multi-purpose rooms catering for 20 to 800 people, in a single plenary hall. We have a total area of about 1,500 square meters, including the large foyer, all equipped with state-of-the-art equipment. <https://www.pinetapalaceeventi.com>

We are a reference point and venue for important national and international medical congresses given our proximity of the Catholic University of the Sacred Heart, Policlinico Gemelli and Cristo Re Hospital.

We are an ideal location for corporate meetings, conferences, sporting events, medical conventions and we are already home to many training courses for private universities.

Hospitality, quality and tranquillity, these are the key elements that the Pineta Palace & Congress Centre offers.

The Pineta Palace is the optimal solution for tourist, business and congress clientele. The perfect place to experience the contemporary Rome of business and major events and within easy reach the Rome of the past, to discover it and fall in love with it.

We have 209 rooms, all with terraces with panoramic views of the Eternal City, offering value-for-money services for any type of clientele: 106 Standard Economy rooms, 42 Comfort rooms, 42 Comfort Premium rooms, 19 Executive rooms, including 2 very spacious Deluxe Suites with space for small private meetings.

Guests can enjoy free Wi-Fi throughout the hotel, a Fitness Room, a free covered garage with 90 parking spaces, an 8-space coach parking lot, a large "Aquarius" restaurant and a Lounge Bar with an outdoor terrace where they can relax during the spring, summer autumn and winter.

We boast a strategic location, easily reachable from the main junctions of the city: the Leonardo da Vinci Airport in Fiumicino, the Tangenziale Est and the Grande Raccordo Anulare. We are located 5 km from the Vatican, and are connected to the centre by rail, buses and Metro A. We are also 6 km from the Foro Italico complex, which includes numerous sports facilities: the Olympic Stadium, the Stadio dei Marmi, the Tennis Stadium, and the Rome Olympic Pool.

We are very much looking forward to welcoming you to our beautiful hotel and hosting this prestigious event on the 27th and 28th September next.

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